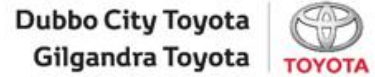




**COONAMBLE**  
*Ag field day*

Proudly Sponsored By:



Saturday April 1st 2017



## Sponsorship Proposal

# Prospectus

## About the Coonamble Ag Field Day

The Coonamble Ag Field Day is run by the Coonamble Rural Transaction Center (RTC). In its second year, the aim of the field day is to provide exhibition space for the latest in agricultural machinery, equipment and services to the farmers in the Coonamble Shire and surrounding areas.

The field day is held at the Coonamble Showground which is located on the Castlereagh Highway on the southern outskirts of Coonamble. It has all the amenities required to make the field day an enjoyable day out for both visitors and exhibitors.

## What is the Coonamble RTC

The Coonamble RTC is a not for profit organization dedicated to maintaining services and bringing new ones to the Coonamble community, therefore increasing revenue and creating employment. The Coonamble RTC has been instrumental in bringing new businesses and services to the community.

## Target Market

As the center of a large broadacre and irrigated cropping area there is a diverse range of towns within a 2 hour drive. They include Coonabarabran, Dubbo, Gilgandra, Gunnedah, Narrabri, Narromine, Nyngan, Walgett and Warren. Marketing for the field day though will concentrate on the closest shires of Coonamble and its three neighboring shires of Narrabri, Walgett and Warren.

These shires produced over \$703.8 million of agricultural products in 2011. While mainly a dry land cropping and grazing area there is also a large areas of irrigation in the Walgett, Warren and Narrabri shires. The main enterprises within this area consist of beef cattle, 327,000 head, sheep, 1.3 million head, cereal crops, 851,000 hectares, and 501,000 hectares of pulses and irrigated crops including cotton.

## What can we offer our sponsors

By supporting the Coonamble Ag Field day through sponsorship you will be helping to ensure its success and help the RTC provide much needed support to the community. In return for your support we will promote your business through media, print material, website and social media.

### **Platinum Package- \$3,000 (plus GST)**

- Naming rights to the Coonamble Ag Field Day
- Inclusion in all media and advertising as the major sponsor of the Coonamble Ag Field Day
- Display your banner and signage at the Coonamble Showground during the event
- Free site provided for a trade and exhibition stand in a prominent position at the Coonamble Ag Field Day (size depending on level of sponsorship)
- Opportunity to supply your company shirts/jackets and caps for RTC Committee and Volunteers at the Coonamble Ag Field Day
- Acknowledgement over PA throughout the event
- Acknowledgement of your sponsorship on our website with link to your website and Facebook page

### **Gold Package- \$2,000 (plus GST)**

- Free field day site (size depending on level of sponsorship)
- Signage throughout the field day site
- Your company name and logo in all promotional material in the lead up to field day.
- Acknowledgement over PA throughout the event
- Acknowledgement of your sponsorship on our website with link to your website and Facebook page

### **Silver Package - \$1,000 (plus GST)**

- Free field day site (size depending on level of sponsorship)
- Your company name and logo in all promotional material in the lead up to field day.
- Acknowledgement over PA throughout the event
- Acknowledgement of your sponsorship on our website with link to your website and Facebook page

### **Bronze Package- \$500 (plus GST)**

- Free field day site (size depending on level of sponsorship)
- Your company name and logo in all promotional material in the lead up to field day.
- Acknowledgement of your sponsorship on our website with link to your website and/or Facebook page

### **Brass Package- \$250 (plus GST)**

- Free field day site (size depending on level of sponsorship)
- Acknowledgement of your sponsorship on our website with link to your website and/or Facebook page

\*Signage to be supplied by the sponsor.

The committee's aim is to provide an effective avenue for sponsors to promote their goods and services and are happy to discuss tailoring a package to your needs.

**All applications for Sponsorship will be considered/accepted or otherwise by the RTC Committee.**

# Sponsor's Expression of Interest

## Coonamble Ag Field Day

ABN: 19 305 315 624

### YES!

I would like to participate in the "Coonamble Ag Field Day on 1<sup>st</sup> April 2017  
and offer the following sponsorship:

#### Tick category of sponsorship

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Brass Sponsor

Company:.....

Contact Person:.....

Address for invoice: .....

.....Postcode.....

Signature:.....

Please return this form to:

Sandra, Tarah or Amanda  
Coonamble Rural Transaction Centre Inc  
PO Box 52  
Coonamble NSW 2829  
Ph: 0268224420 or 0428312630  
Email: [sandra@coonablertc.org.au](mailto:sandra@coonablertc.org.au) or [rtcassistant@coonablertc.org.au](mailto:rtcassistant@coonablertc.org.au)

## We welcome any enquiries regarding sponsorship

The committee reserves the right to accept or refuse a sponsor